

Brentwood Town Centre - William Hunter Way

Business Consultation

We care about Brentwood and we care about what you think.

We are considering the future of the William Hunter Way car park site and want to gauge your view on what you would and would not like to see there. Re-development has not been pre-determined but may form the basis of improving the area and providing enhanced facilities for our town centre. We believe this could be a very exciting opportunity for Brentwood and we want to ensure that you, local traders and businesses, are fully involved in any plans.

To ensure you are heard, we are now embarking on a consultation. This questionnaire is the first part of the process to help us understand your needs and wants for this site and for the town centre as a whole. We ask you please to get involved.

What do you consider to be important for improving the Brentwood Town Centre?

(1 being most important, 5 being least important)

	1	2	3	4	5
Greener environment					
Pedestrian environment					
Town square/piazza					
Choice of shops					
Local/specialised shops					
Late night shopping					
Cinema					
Restaurants					
Improved Public transport facilities					
Parking					
Organised outdoor events/street performances					
Safety					
Cycle parking					
Other - Please specify					

What would you like to see at the William Hunter Way site?

(Please tick relevant boxes)

	Strongly Agree	Agree	Don't know	Disagree	Strongly Disagree
Larger car park					
Supermarket					
Fashion store					
Restaurants					
Cinema					
Residential					
Change nothing					
Other - Please specify					

How important are the following design considerations?

(1 being most important, 5 being least important)

	1	2	3	4	5
Height of the development					
The overall size of the development (the bulk)					
Public access					
New pedestrian linkages across the site					
New pedestrian linkages to the site					
Relationship with nearby homes					
Other - Please specify					

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Should the William Hunter Way site sympathetically reflect the Town Centre's existing architecture?

- Yes
- No

Do you think the William Hunter Way site should remain as a car park only?

- Yes
- No

How would you like to be informed of developments in Brentwood?

- Consultation with business groups
- Regular articles in the press
- Social media
- Council's website
- Notices in local facilities
- Questionnaires and feedback
- Involvement of local groups in project development
- Borough Bulletin
- Other - Please specify

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Please state any other comments you might have in relation to the Town Centre or William Hunter Way site including anything that you would or would not want.

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Please complete these questions which will help us to see if there is a difference between the views of different respondents.

Where is your business based?

- Brentwood High Street
- William Hunter Way
- Ongar Road
- Ingrave Road
- Crown Street
- Kings Road
- Warley Hill
- Shenfield
- Ingatestone
- Online only
- Other – Please specify

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What type of business do you have?

- Retail – food
- Retail – non-food
- Service – bank/hairdresser/optician
- Restaurant/takeaway
- Other – Please specify

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Would a development at William Hunter Way impact your business?

- Yes
- No

Would the impact on your business in response to the above question be?

- Positive
- Negative

If you would like to be included in future consultation on the Town Centre and William Hunter Way, please provide further contact details.

Name Phone

Address Postcode

Email

Data Protection 1998

Any personal information you give to us will be processed in accordance with the Data Protection Act 1998. This information will only be used for its intended purpose. We will only hold your information for as long as necessary and will not pass it on to any other parties.

Thank you for your participation